

We Are

TRIFFID

Marketing Pvt. Ltd.



ABOUT S



We sting your brand to create

Triffid Pvt. Ltd. is a marketing solutions company offering transparent, creative, and progressive results. We dedicate out time to understand what works and what doesn't when it comes to brand acceleration and innovation so you don't have to. With our strategical approach and experienced workforce, we guarantee long term efficient results for every industry across the world.





WE AIM

to provide you with the best conventional & digital marketing strategies and to leverage our professional expertise to your benefit, acknowledge & analyse your business needs to customise effective campaigns. Thus, helping you prosper.













Experienced & Certified Professionals



Market Knowledge





Multiple Minds For Every Client



The ANALYTICAL Approach

Identification of Gaps and Opportunities

Assigning Services and Industry Specific Team

Customised Plan



HOW CAN WE HELP YOU



01. Branding

02. Development

05. Content Marketing 06. **E-Mail** Marketing

03. **Digital** Marketing

07 Marketing

09. Visual Production

10. Communication

On-Ground

04. **Pay Per Click**

08. Influencer Marketing

Ш. **360 Degree** Marketing



BRANDING

1

Branding kit

We design quirky logo, brochure, business card and other marketing collaterals to attract your customers.

2 Packaging

Give your product a dynamic edge with adorable yet informative package & label design.





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ONFECTIONERIES

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ONFECTIONERIES

PP7 4441



DEVELOPMENT

Website

Be it static, dynamic or responsive website, we can design or redevelop all types of them from scratch.

2 Mobile App

Reach your customers at their ease with mobile apps built by us on both platforms - iOS & Android.



DEVELOPMENT

Salesforce Development 3

understanding your organisation's processes & then customising entire platform for a smooth automation.

Custom Software 4)

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Deploy an exclusive set of algorithm for your company with our full stack developers on latest technologies.





DIGITAL MARKETING



Social Media Management (1)

We manage your social media handles to improve your brand's authority and get more inbound traffic by creating engaging content & high impact visuals.

(2)

With our On Page & Off Page tactics, rank higher on search results and maximise organic traffic on your website from search engines.

Search Engine Optimisation



DIGITAL MARKETING

Youtube Channel Management 3

Across 100 Hours of video uploaded every minute & 4 Billion videos watched daily, get yours found and watched by your target audience.

4

Persuade your target audience via India's best social media influencers across various platforms.



Influencer Marketing



PAY PER CLICK

Social Media Advertising 1)

Improve your brand recognition, loyalty, conversion rates and rank better on search engines all that, with reduced costs.

Google Ads

Let people find you in their every search on Google & its affiliate sites when looking for a product or service.







PAY PER CLICK



LinkedIn Marketing 3

4)

630M+ professionals are waiting for your product or service. Reach them to achieve your targets.

Video Channel Advertising

Youtube or OTT, target users on platforms on basis of your market's niche.



CONTENT MARKETING

Content Strategy

Provide your target audience and customers with engaging & meaningful content at the right time.

2

Video Content

We identify & suggest to show a story in a way your target audience is demanding so that your channel or show gets the maximum viewership.







E-MAIL MARKETING

Building a targetted database & reaching right in your potential's inbox crossing the spam filters - not just once but, in an e-mail flow built via a CRM machine to maximise results is exactly what we do.





ON-GROUND MARKETING (OHH)



- Airline Branding
- Bus, Cab, Auto, **Train Branding**
- Mall Branding
- Event Organising

- Billboards
- Hoarding
- Cinema, TV Ads
- Radio Ads

Catering to all your advertising needs across India & multiple countries.

Exhibition Booth Design



INFLUENCER MARKETING

We help your business to engage with influential creators and their communities to increase web presence, improve brand awareness and circulate your brand message. We associate you with:

- Micro Influencers (100K 500K)
- Macro Influencers (500K 1M)

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- Mega Influencers (1M 5M)
- Celebrity Influencers (>5M)





VISUAL PRODUCTION

Digital Filming and Shoot

We strategise & provide the best output for your video shows, television commercials (TVCs), and short films.



COMMUNICATIONS

Whatsapp Business & Chat Bot

Get your whatsapp verified & integrate a chat bot on to smoothen & fast track communication with your audience.

2 Mobile App Messaging

Keep your user engaged with mobile push notifications and in app messaging.

3 Web Push Notifications Convert your website visitors with push notifications.



360° MARKETING

Our team specialises in establishing your brand's presence, curating its persona, inspiring the audience to build powerful interactions around it hence, delivering growth oriented solutions for you - all originating from one place! From product/ brand launch, awareness to conversion, we take care of all.



EXTENDED FAMILY







COUNTRIES WE HAVE WORKED IN







WE COME WITH A COMMITMENT



A FREE MONTH every time we miss a deadline.

We do not guarantee you will make money. To suggest this is insulting to your intelligence. We do however have a guarantee which means if things aren't going to plan then you don't lose out.



LET'S MEET, WE ARE EXCITED







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TRIFFID.

A Sting Of Creativity



www.triffidit.com



THANK YOU!

